

# noBBlanchette

Ron Blanchette • Graphic Designer • Production Artist

📍 South Florida or Relocation

📞 561-827-9698

@ sweepzzz@gmail.com

📁 Portfolio [www.RonBlanchette.com](http://www.RonBlanchette.com)

## WORK • TEAM EXPERIENCE

**Anna Zuckerman Luxury**

**Creative Director**

306 Plaza Real, Boca Raton, FL 33432

**Epoca International**

**Senior Graphic Designer**

931 Clint Moore Road, Boca Raton FL 33487

**Hollander Sleep Products**

**Graphic Designer/Production Manager**

6501 Congress Avenue, Suite 300 Boca Raton FL 33487

**Levenger**

**Assistant Product Manager/Graphic Designer**

420 S. Congress Ave, Delray Beach, Florida 33442

**Sun Sentinel/Chicago Tribune**

**Production Artist**

333 SW 12th Avenue, Deerfield Beach, Florida 33442

**South Florida Fair/PB County Expo**

**Graphic Designer**

9067 Southern Blvd. West Palm Beach, Florida

**Jakks Pacific - Play Along Toys, Inc.**

**Art Director**

800 Fairway Dr. Deerfield Beach, Florida

**Office Depot, Inc. • Corporate**

**Graphic Designer**

2300 Old Germantown Road Delray Beach, Florida



## RETAILERS • BRANDS

**Publix**

**BuzzFeed**

**Walmart**  
Save money. Live better.

**Disney**

**PIXAR**

**Office DEPOT**  
**OfficeMax**

**TARGET**

**JAKKS Pacific**  
inc.

**★ macy's**

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## PACKAGING • PRODUCTION

Managed the production and packaging designs for **DOZENS of WORLDWIDE BRANDS**. Created and/or followed creative briefs and style guides.

Creation and production of mechanical artwork for **major private brand relaunch** involving several thousand SKUs. Supervising proper mechanical construction and press proof approval.

**Office Depot, Inc.**

Development, creation, illustration and overall brand and package design for many high profile toy lines. **Jakks Pacific**

Package designer for major houseware brands including Buzzfeed's Tasty and Cooking Light. Retail customers include **Walmart, Target and Publix**. **Epoca International**

## PRINT • DIGITAL • MARKETING

Design, creation and production of **print and digital ads, inserts, supplements and catalogs** for newspaper and store locations **Office Depot and Publix (via Freshmade Brands contract)**.

Create and version revenue producing advertisements for **Office Depot** as well as the **Sun Sentinel** and their parent company, the **Chicago Tribune**

## PRODUCT DEVELOPMENT

Invented, created and developed new and innovative leather bond products for the **Levenger** brand. Constructed mechanical illustrations and package design for each new product.

**Communicated** new products to **China office** using illustrations, mechanical drawings and spec sheets.



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## SKILLS • POSITIONS

Strong ability to thoroughly research, analyze situations, propose creative solutions and see projects through, from start to finish, under budget and scheduling deadlines

**PRODUCTION ARTIST • GRAPHIC DESIGNER  
SENIOR GRAPHIC ARTIST • ART DIRECTOR**

High energy, corporate setting experience in design, branding, marketing, production and trafficking of print advertising and packaging.

Production Artist, Graphic Artist, Designer and Art Director specializing in print and digital advertising/marketing, packaging, product development and production. Creating and following style guides and corporate branding.

**ADVERTISING • PACKAGING • PRODUCTION DESIGN  
COMMUNICATION • INNOVATION • COLLABORATIVE  
STRONG SENSE OF URGENCY • GO TO GUY**

## SOFTWARE



## HIGHLIGHTS • AWARDS

**10 years employment** with **Office Depot, Inc.**, an **industry leader** and 16 billion dollar corporation at the time of serving as a Senior Designer.

Worked directly with **top industry licensors** including **Disney, Pixar, Dreamworks, Marvel, BuzzFeed's Tasty, Jakks Pacific and Hollander Int.**

Created designs that contributed to **record high tickets sales** in the history of the **South Florida Fair 2009/2010.**

**Introduced a marketing strategy**, to the Fair's Partners In Education Program, which resulted in **increased revenue** for 2009.

Created revenue producing advertisements for **Sun Sentinel**. Awarded **2 Tribune PRIDE Awards** for service above and beyond - 4th Quarter 2011 and 2013.

Held and managed casting calls, selected models and **directed photoshoots** for several major toy lines. **Jakks Pacific**

Photographed product and models including **staging, photo retouching, composites and enhancement.** **Anna Zuckerman Luxury**



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